



OBESITY MEDICINE 2026 CONFERENCE SOCIAL MEDIA TOOLKIT FOR SPEAKERS

Thank you for being a valued speaker at the Obesity Medicine 2026 Conference. Your expertise and leadership help advance education in obesity medicine and support clinicians working to improve care for people living with obesity. To help raise awareness and encourage more clinicians and students to join the conversation, we invite you to promote the conference and your session(s) through your social media channels. Sharing your participation helps expand the reach of the meeting and highlights the important work happening across the field of obesity medicine.

The hashtags for this event are **#OM2026** and **#ObesityMedicine2026**. Please include these hashtags in your posts.

OBESITY MEDICINE ASSOCIATION SOCIAL TAGS:

FACEBOOK: @Obesity Medicine Association

LINKEDIN: @Obesity Medicine Association

X: @omasocial

INSTAGRAM: @omasocial



SUGGESTED SOCIAL MEDIA POSTS

Below are several sample posts for you to share on different social media channels. Please revise and customize the posts as you wish, but please remember to use **#OM2026** and **#ObesityMedicine2026** to keep the conversation going! When you post, please also tag Obesity Medicine Association and we'll share your posts through our channels to elevate your social media presence to our audience!



SAMPLE POSTS FOR FACEBOOK:

POST 1:

I'm excited to be speaking at the **#ObesityMedicine2026** Conference! Join me and other leaders in obesity medicine for engaging education and meaningful conversations that support evidence-based care for people living with obesity. I hope to see you there! Learn more and register: <https://bit.ly/OMAAnnualConference> **#OM2026**

POST 2:

I'll be presenting at the **#ObesityMedicine2026** Conference hosted by @Obesity Medicine Association. This meeting brings together clinicians and experts dedicated to advancing obesity care and improving outcomes for patients. Join us to explore practical strategies you can apply in clinical practice. Register today: <https://bit.ly/OMAAnnualConference> **#OM2026**

SAMPLE POSTS FOR LINKEDIN:

POST 1:

I'm honored to be speaking at the **#ObesityMedicine2026** Conference with colleagues and leaders from across the field of obesity medicine. This meeting is an opportunity to learn, collaborate, and discuss the latest evidence-based approaches to caring for people living with obesity. If you're interested in advancing your knowledge and connecting with peers in obesity care, I hope you'll join us. Learn more: <https://bit.ly/OMAAnnualConference> **#OM2026**

POST 2:

I'm looking forward to presenting at the **#ObesityMedicine2026** Conference, hosted by @Obesity Medicine Association. This conference brings together clinicians committed to improving obesity care through education, collaboration, and shared expertise. I hope to see many of you there! Register here: <https://bit.ly/OMAAnnualConference> **#OM2026**

SAMPLE POSTS FOR X:

POST 1:

I'm excited to speak at @omasocial's **#ObesityMedicine2026** Conference! Join clinicians & experts advancing evidence-based care for people living with obesity. Hope to see you there. **#OM2026** <https://bit.ly/OMAAnnualConference>

POST 2:

I'll be presenting at the **#ObesityMedicine2026** Conference with @omasocial. Looking forward to sharing insights and connecting with colleagues committed to improving obesity care. **#OM2026** <https://bit.ly/OMAAnnualConference>

SAMPLE POSTS FOR INSTAGRAM:

POST 1:

I'm excited to be speaking at the **#ObesityMedicine2026** Conference! Join me and other leaders in obesity medicine as we share insights, research, and practical strategies to support people living with obesity. Learn more and register at ObesityMedicine.org. **#OM2026**

POST 2:

Honored to be presenting at the **#ObesityMedicine2026** Conference with @omasocial. This conference brings together clinicians and experts committed to advancing obesity care and improving patient outcomes. Hope to see you there! **#OM2026**

ADDITIONAL IDEAS:

- Give a boost to another attendee. Follow the hashtag on Facebook, Instagram, and X and share other members' posts. It's an easy way to keep the conference top of mind and create new connections with other industry leaders.
- Pair your posts with images. Obesity Medicine Association has created images for you to use with your social media posts. If you'd like a custom social shareable created, please reach out to the OMA team.

OMA looks forward to seeing you at Obesity Medicine 2026!

